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# Learning revolution hits Texas

by Michael R. Sesemann, DDS

For more on this topic, go to [www.dentaleconomics.com](http://www.dentaleconomics.com) and search using the following key words: *AACD, cosmetic dentistry, technology, continuing education, esthetics, annual scientific session, clinical, nonclinical, Dr. Michael R. Sesemann.*

**A** lot is known about how adults learn best. They want to learn about things of real interest to them — not what others *think* they need. They want to be involved and actively participate in their learning experiences. They want to challenge and be challenged, ask questions, and have their questions answered. They want to discover new ideas and build on what they already know. They want their educators to be respectful, deliver what they promise, be engaging in their presentation styles, and give them information of value. While this is not too much to ask, it is a lot to deliver, and the American Academy of Cosmetic Dentistry (AACD) is dedicated to doing that and more.

During the past 25 years, the AACD has built a solid reputation as one of the most worthwhile continuing-education experiences in dentistry, and our 26th Annual AACD Scientific Session, which will kick off May 1 in Grapevine, Texas, will raise the bar even higher. If a dentist and team can attend only one major event in 2010, this is certainly one that should be strongly considered.

## **Program content for all**

The annual AACD scientific session is built around an array of internationally-renowned lecturers from academic and private practice venues, balanced with invaluable hands-on learning experience — and just the right amount of social activity — all designed to make the five-day experience a solid and highly worthwhile investment.

Our headline presenters are the best dentistry has to offer: John Kois, DMD, MSD; Pat Allen, DDS, PhD; Newton Fahl, DDS, MS; and Lorenzo Vanini, DDS, MD. In addition, the program comprises such distinguished educators as Ricardo Mitrani, DDS, MSD; Sillas Duarte, DDS, MS, PhD; Joseph Kan, DDS, MS; Marcos Vargas, DDS, MS; Ernesto Lee, DMD; Professor Hien Ngo, BDS, MDS; Stephen Chu, DMD, MSD, CDT; and So-Ran Kwon, DDS ... just to name a few.

Laboratory technicians will find a full plate of programs from noteworthy ceramists such as Pinhas Adar,

MDT; Patrick Rutten; Shigeo Kataoka, CDT; Yi-Yuan Chang, CDT; and Gilbert Young, CDT, among others.

The AACD has made a strong commitment to providing clinical and nonclinical educational opportunities for all members of the team so that dental assistants, dental hygienists, business managers, and patient coordinators will all find a full array of learning programs throughout the week. (For a full listing of lecturers and programs, visit [www.aacd.com](http://www.aacd.com).) We hold each of our presenters to a high standard of performance, and this lineup assures that attendees will receive exactly what is promised.

Because technology is such an important aspect of the dentistry we practice, we are proud to offer our members and attendees an extensive exhibit hall made up of manufacturers and suppliers. In addition, for the first time, the AACD will unveil "AACD Digital World," a demonstration exhibit designed to give participants hands-on experience with a wide array of digital equipment. From digital impressions to CAD/CAM and beyond, everyone will have the opportunity to actively engage all forms of digital equipment in a nonsales environment.

While solid learning is the centerpiece of our program, the social activities and personal interactions with like-minded colleagues are what make the annual AACD scientific session complete. Because we will occupy the entire Gaylord Texan Hotel and Convention Center, everyone you see will be another participant and an opportunity to form new friendships and deepen old ones. The AACD family invites all who share our commitment to learning, responsible esthetics, and creating a community of like-minded professionals to join us.

Inclusion ... diversity .... education ... community. These are four words that signify what the AACD stands for and what core values we hold dear. If these are things that you also value, and you wish to take advantage of the significant educational opportunities that exist at this year's annual AACD scientific session, we look forward to seeing you there! **DE**

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